



PROFESSIONAL MUSICIANS, LOCAL 47

American Federation of Musicians, AFL-CIO/CLC

817 Vine Street, Hollywood CA 90038

2013 DIRECTORY BOOK

DISTRIBUTION DATE: January 2013

ADVERTISING DEADLINE: Nov. 19, 2012

ADVERTISING RATES

Ads must adhere to dimensions listed below (no exceptions)

<u>Ad Size</u>	<u>Ad Dimensions (inches) (width x height)</u>	<u>Regular Ad Rate</u>	<u>Member Ad Rate</u>
Outside Back Cover	(6-3/16" x 8")	\$1,200	\$1,080
Inside Cover (front or back)	(6-3/16" x 8")	\$975	\$877.50
Full Page	(6-3/16" x 8")	\$750	\$675
Half Page	(6-3/16" x 3-7/8")	\$420	\$378
Third Page	(6-3/16" x 2-1/2")	\$340	\$306
Quarter Page	(3" x 3-7/8") OR (6-3/16" x 1-7/8")	\$270 \$270	\$243 \$243

ALL ADVERTISEMENTS MUST BE PAID IN ADVANCE

(VISA/MasterCard/Discover accepted; processing fee applicable)*

Members of Professional Musicians, Local 47 receive a 10% discount off any ad rate. Members must be in good standing with Local 47 at time of purchase to receive discount.

Ads may be submitted electronically either by email, on CD or floppy disk. Acceptable file formats are .JPG, .TIFF, .EPS, .PDF, .DOC, OR .QXP. Ads may also be submitted as hard-copy printouts (300 DPI or better). NO BLEEDS.

TYPESETTING FEE: ALL ADS MUST BE SUBMITTED IN THE DIMENSIONS SPECIFIED ABOVE. If the ad is not submitted camera-ready in the appropriate dimensions, a flat typesetting of \$25 will be added to the ad rate.

** Credit Card processing fees are calculated at \$1 per every \$100 charged, and a flat fee of \$5 for orders totaling \$500 or more.*

To place an ad in the Local 47 Member Directory book, contact Linda Rapka:

Ph 323.993.3162 | Fx 323.466.1289 | linda.rapka@promusic47.org